

Attorney Docket No.: C4331(C)  
Serial No.: 10/574,813  
Filed: April 4, 2006  
Confirmation No.: 3668

**REMARKS**

Reconsideration of the application, as amended, is respectfully requested.

Claims 1-3 were rejected under 35 U.S.C. 103(a) as being unpatentable over WO 908/39406. Claims 1-4 were rejected under 35 U.S.C. 103(a) as being unpatentable over Adriannse et al. (US 2002/0198127) in view of WO 98/34906.

Neither WO98/39406 nor Adriannse appears to teach or suggest the problem of the sensitivity of formulations to particular perfume components. Applicants conducted a systematic review of perfume components and found that many are not suitable; the results are given in the present application and criticality demonstrated. Applicants selected those perfume components that meet the criteria for a liquid bleaching formulation having a low peroxygen content.

It is not correct to just apply an "obvious to try" standard to the present claims, because a clear problem has been demonstrated which is unrecognised in the prior art and for which the present application provides a solution. There is a myriad of perfume notes/components that one may select that are not found in the list of claim 1 of the present application.

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There would be no reasonable expectation of success without disclosure of the present application. The list given on page 130 of WO98/39406 includes many perfume components that are not found in claim 1 of the present application.

Adriannse does not remedy the shortcomings discussed above with respect to WO 98/39406. Consequently, it is respectfully requested that the obviousness rejection be reconsidered and withdrawn.

With respect to the double-patenting rejection, in light of the availability of Terminal Disclaimer practice, applicants agree to the filing of the Terminal Disclaimer upon an indication of the allowable subject matter.

In light of the above amendments and remarks, it is respectfully requested that the application be allowed to issue.

If a telephone conversation would be of assistance in advancing the prosecution of the present application, applicants' undersigned attorney invites the Examiner to telephone at the number provided.

Respectfully submitted,



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